

Delivering Enrollment Results for Graduate Programs

EAB's Adult Learner Recruitment initiative combines strategic consulting services, consumer analytics, and proven marketing techniques to fuel institutional growth for our partners.




Average Results for EAB Graduate Partners

6:1 return on investment


\$2.0M in net tuition revenue influenced

Representative Partner Results

 Public Institution in the Midwest


8:1 ROI

\$2,186,798 in net tuition revenue influenced by EAB

 Private Institution in the Northeast


9:1 ROI

\$2,634,347 in net tuition revenue influenced by EAB

 Private Institution in the West

6:1 ROI

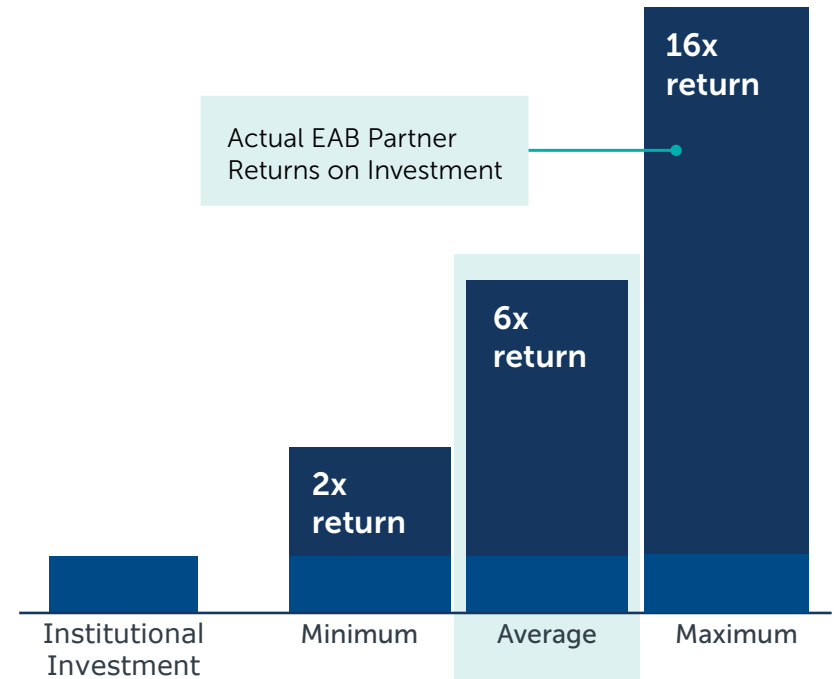
\$3,041,355 in net tuition revenue influenced by EAB

 Public Institution in the Southeast

3:1 ROI

\$829,047 in net tuition revenue influenced by EAB

Range of Returns on Investment



Enrollment Growth

Comprehensive Graduate Partner Results

+20%

Average increase in applications among first-year partners



+18%

Average increase in enrollments among first-year partners