

Delivering Enrollment Results for Law Schools

EAB's Law School Enrollment Services initiative combines strategic consulting, consumer analytics, and proven marketing techniques to help our partners meet their enrollment goals.

Enrollment Growth

Law Partner Results

▶▶ 600+

applications
influenced per
school, on average

▶▶ +11%

average increase
in enrollments among
first-year partners

Helping Law Schools Meet Their Class-Shaping and Growth Goals

Sample Partner Results



Private Institution
in the Northeast

+4

point increase in median
LSAT score over 4 years

+34%

increase in enrollment
over 4 years



Public Institution
in the West

+25%

increase in highly academically
desirable enrollees in one year*

+14%

growth in
enrollment in 3 years



Public Institution
in the South

+11%

increase in applications from
students of color in one year

+1

point increase in median
applicant LSAT score
in one year



Private Institution
in the Northeast

+33%

increase in applications with
160+ LSAT score in one year

+1

point increase in median
LSAT of deposited students

*Based on LSAT score and GPA