





EAB Is Your Full-Service Community College Partner



Best-in-Class Support and Industry Expertise to Solve Challenges Across Your Entire Institution

For more than a decade, EAB has been **the trusted partner of community colleges nationwide**, providing solutions and support to **450+ partners**. Our offerings span all aspects of the institution to help you **deliver on your student success mission**.

Our Solutions for Community Colleges	Institutional Strategy 	Recruitment and Enrollment 	Student Success 	Data Management and Analytics 
NAVIGATE360: Higher ed's leading student CRM to recruit, retain, and empower students in college and beyond				
EDIFY: A higher ed-specific and vendor-agnostic data warehouse, infrastructure, and analytics hub				
STRATEGIC ADVISORY SERVICES: Consultative access to EAB's best practice research, toolkits, diagnostics, and expert direction on community colleges' most pressing challenges				
RAPID INSIGHT: Access, prepare, and explore your data in a code-free, drag-and-drop workspace				
MOON SHOT FOR EQUITY: A comprehensive initiative to eliminate equity gaps at your institution by the year 2030				
ENROLL360 VIRTUAL TOURS: Immersive virtual tour platform creating a digital experience that generates higher inquiries and activates your recruitment team				
ENROLL360 AUDIENCES: Raise awareness and connect with high-intent, college-bound students from Appily and PowerSchool Naviance®, the nation's leading college search platforms.				

Visit get.eab.com/communitycollege to learn about our offerings and speak with an expert about how EAB can support you.

A Partnership That Works for You

Industry-Leading Community College Experts Help You Achieve Institutional and Student Success



Powerful Solutions Paired with Expert Guidance

- Dedicated consultant support from day one
- Change management consulting
- Guidance on introducing and integrating EAB-powered solutions with your campus users
- Hands-on process planning before and throughout implementation
- Live and on-demand training for all user roles
- Outcome analytics, strategic guidance, and proactive recommendations for continuous campus improvement
- Equity-minded best practices
- Industry benchmarking and insights



Collaboration and Best Practice Sharing



Cohort and Partnership-Wide Events

- National and regional gatherings
- Executive roundtables



Opportunities to Innovate

- Facilitated working sessions
- Expert problem-solving consultations
- Virtual and in-person presentations for your campus



On-Demand Content

- Access 100s of tools, studies, and webinars for a variety of topics and user roles



In-Demand Research for Community Colleges

110+

Years of combined higher education experience among EAB's community college research experts

Sample research topics:

- Redesign your advising org
- Recruitment and retention best practices
- Staffing trends and hiring strategies
- Strategic enrollment management
- Communications strategy
- Diversity, equity, inclusion, and justice
- Student mental health
- Connect advising and financial aid
- Faculty's role in student success
- Recruitment amid the great opt-out

“It's really about the partnership. It's a whole team. A lot of companies have that standard customer success manager model, but EAB does it differently. Our EAB team is always there asking: *Are we meeting your goals at a strategic level? Are we meeting what we promised we would do for you?*”

Brian Gardner, Chief Information Officer
Northampton Community College