Get Your Campus AI-Ready with Edify

Edify Is a Data Management Platform to Support Higher Ed's Biggest Decisions

It's time to get your data ecosystem AI-ready.

Higher ed faces growing demands to improve both efficiency and student outcomes. AI can offer a lifeline by scaling personalized and proactive student advising, automating tedious tasks to save staff hours, and more.

But **effective AI adoption relies on connected and reliable data**. Schools must improve their data management practices or risk falling behind.

Meet Edify:

Edify is an **AI-powered higher education data management platform** that combines robust data warehousing with user-friendly analytics tools to deliver real-time insights, empowering you to make data-driven decisions with speed and confidence.

Edify's transformative approach lets you move quickly to expand access to trusted data across your campus.

3x Faster to deploy than a traditional data warehouse

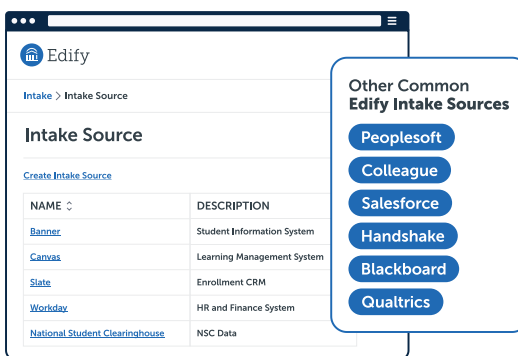**50%** Average percent faster to build reports with Edify data

Scan this code to ***watch a 1-minute video*** about the Edify platform.

Access, Warehousing, and Integration

De-Silo Your Data

Edify is a **vendor-agnostic, cloud-native data** lake and warehouse.

Other Common Edify Intake Sources
- Peoplesoft
- Colleague
- Salesforce
- Handshake
- Blackboard
- Qualtrics

Edify can ingest data through a library of **20+ pre-built connectors** for common higher ed technology systems or **custom integration pathways** (e.g., ODBC, API, SFTP, S3).
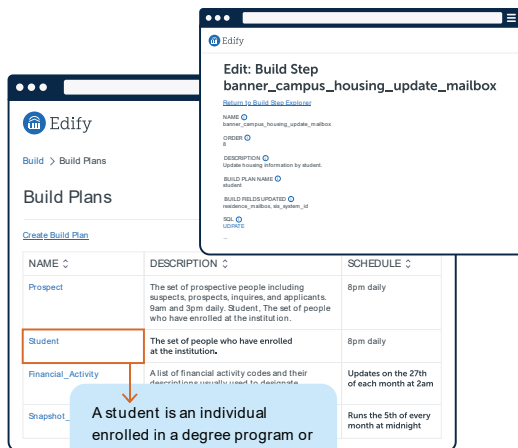
Edify also includes:
- Downstream data delivery
- Data transformation
- Snapshotting

Data Governance

Build Data Confidence

At the core of Edify is a recommended higher ed-specific data model with **200+ field-tested entities and AI-powered tools** to locate and generate data definitions.

A student is an individual enrolled in a degree program or course. Each record represents one student, no matter how many levels, programs, or times the student has been admitted.

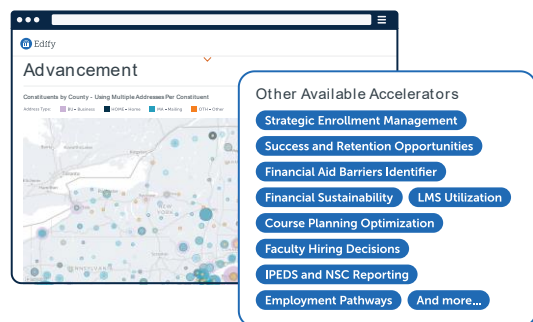Edify's comprehensive data governance tools include:
- Data catalog
- Permissions management
- Data lineage tracking
- Entry validation
- Data processing logs and monitoring
- Data profiling and quality assessment

Edify Is Data Management **Designed for Higher Ed**

Reporting and Analytics

Make Confident Decisions

Edify supports no- or low-code data exploration, analysis, and operational reporting, as well as self-service predictive modeling and data visualization through your preferred business intelligence tools.

Other Available Accelerators

- Strategic Enrollment Management
- Success and Retention Opportunities
- Financial Aid Barriers Identifier
- Financial Sustainability | LMS Utilization
- Course Planning Optimization
- Faculty Hiring Decisions
- IPEDS and NSC Reporting
- Employment Pathways | And more...

Edify's **pre-built and customizable analytic workspaces**, known as "accelerators," provide data on strategic priorities like course planning and financial sustainability.

NEW: Edify now also includes a command center of 50+ "must-run" reports and dashboards for leaders in 10 key functional areas like enrollment, HR, and financial operations.

Embedded Agentic AI

Speed Up Data Access

Edify AI gives your team in-the-moment answers to their questions and empowers campus data consumers to make better decisions faster.

Find, act on, and monitor trusted data with Edify AI:

- Find the data and context you need using plain-language prompts. Ask Edify AI a question and it runs the numbers for you.

- Turn a simple prompt into data-rich reports without coding from scratch.

- Get easy-to-read explanations of SQL statements.

- Navigate the platform and get answers to Edify "how-to" questions.

*Scan this code to watch a short video about **Edify's AI features.***

Professional Services

Expand Your Team's Capacity

Edify's experts meet you where you are, augmenting your teams and providing tailored services to simplify your data management.

Our experienced team of higher education data scientists, data architects, integration engineers, programmers, and business process experts understand your unique environment and goals and can reduce strain on your staff while delivering results.

Powering Data-Enabled Institutions

75%
Reduction in time required to submit IPEDS surveys

Mount Saint Mary's University- Los Angeles

$950K
State funding loss avoided on critical report, along with hundreds of staff hours saved

Northampton Community College

$78k
reallocated to other priorities after sunsetting unneeded Tableau licenses

Gateway Technical College

"
Edify is our **yes button**. I'm often in meetings, and people will say, '*It would be great if we could do this,*' and Edify really allows our team to say, '*Yes, we can. That is totally possible.*"

Matt Nickodemus, Executive Director of Institutional Effectiveness, Utah Tech University

Want to learn more? Here's how:

Schedule a *customized Edify demo* for your institution.

Explore *videos of our partners* discussing their work with Edify.