IT Forum

EAB

Mounting Urgency to Tackle Core IT Challenges

Excitement About Digital Transformation Spotlights Gap to IT Goals

IT Applauded for Creating Resilient Campus During the Pandemic...

56% Of IT leaders reported increasing strategic influence since the start of the pandemic

85% Of CBOs intend to upgrade existing services and invest in new tech

70% Of higher ed executives consider data capabilities to be a high priority

...but COVID Brought Forth New Challenges and Exacerbated Old Ones

30% Salary gap between higher ed staff and staff in other industries

75% Increase in weekly cyberattacks in education and research orgs (2020-2021)

81% Of higher ed CIOs do not consider their investments in data analytics as "very effective"

YOUR CHALLENGES

Are You Equipped to Meet Exploding Demand for Digital Transformation at Scale?

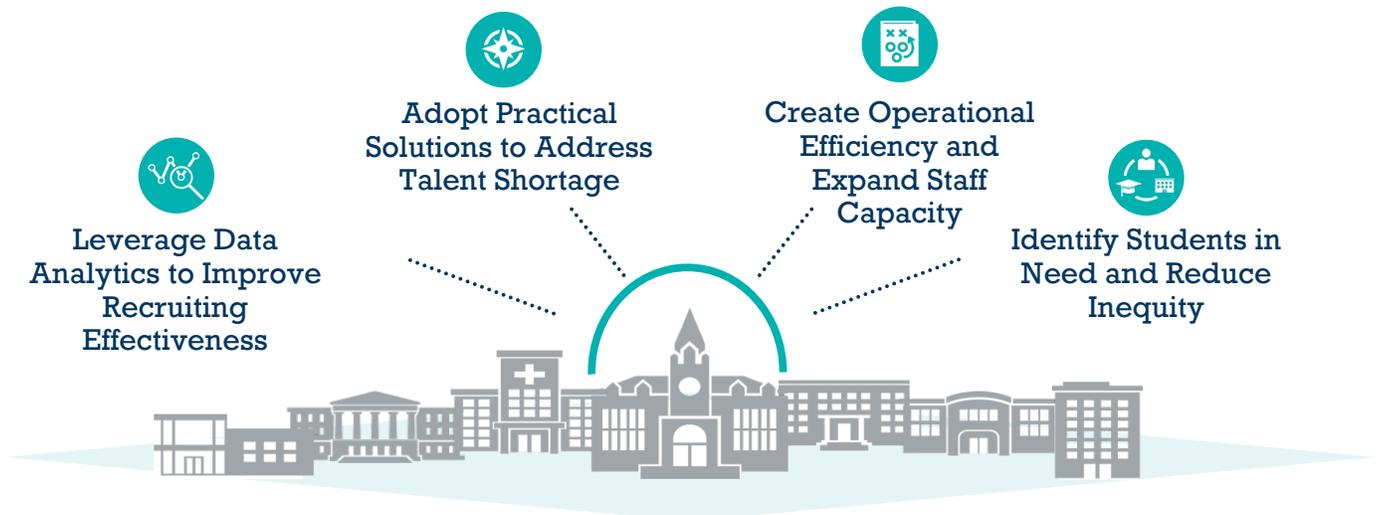| **Data Governance**	**Cyberattacks**	**Talent Shortage**
How can we accelerate the impact of our data investments?	*How can we develop a security-first campus culture?*	*How can we ensure our org has the skills and roles it needs for digital transformation?*

OUR APPROACH

Institution-Wide IT Challenges Require a Holistic Approach

EAB's IT Forum provides step-by-step guidance for your most important initiatives. Our experts uniquely work on cabinet-level issues and think through each leader's role to bring proven best practices and implementation support to drive alignment and outsized impact.

Leverage Data Analytics to Improve Recruiting Effectiveness

Adopt Practical Solutions to Address Talent Shortage

Create Operational Efficiency and Expand Staff Capacity

Identify Students in Need and Reduce Inequity

eab.com

How EAB Helps Align IT Strategy with Institutional Priorities

Get Immediate Value Working with EAB

Sample Partnership Plan for the First Three Months

Research and Expert Consultation

Unlimited access to industry best practices, expert consultations, and implementation tools for your most pressing concerns

Partner Intensive

Facilitated workshops with your full IT leadership team to advance strategy conversations and decision making

Executive Roundtable

Executive-only events to hear the latest research on the most pressing challenges facing CIOs and higher ed writ large

Today   *Next Steps*   *Today*   *Next Steps*   *Today*   *Next Steps*

Expert Consultation and Research Call

Meet your Strategic Leader and connect with the research team to learn about ongoing effort and provide input on topics

Workshop with EAB Expert

Your Strategic Leader will follow-up to connect on goals and schedule a date for the session

Attend Executive Roundtable

Your Strategic Leader will register you for an upcoming session

Determine Topics for Expert Consultation

Pick a topic for an EAB expert conversation to help tackle your top-of-mind concerns

Pick Workshop Topic

Choose from a list of topics for a facilitated workshop with your IT leadership team

Review Upcoming Events

Walkthrough details for the events on the IT Forum calendar

Enable Digital Transformation at Scale
- Partner with campus units to **automate low-skill services** and streamline processes
- Improve customer service and student experience through **enhanced digital literacy**

Accelerate the Impact of Data Investments
- Establish cohesive **data strategy and governance**
- Strengthen **enterprise architecture** and data management capabilities

Develop a Security-First Campus Culture
- Build the **business case** for campus-wide cybersecurity protocols
- Mitigate escalating **cybersecurity threats**

Adopt Practical Solutions to Address Talent Shortage
- Win the **Great Resignation** by becoming a top talent destination
- Build an organization that encourages **skills adaptation**

To discuss how EAB can help you meet your IT goals contact us at **eab.com/contact**.

To learn more about our upcoming executive roundtable series, visit
eab.com/event/itf-2022-roundtable-unlocking-the-new-rule