

The Student Success Collaborative

A Comprehensive Partnership to Improve Retention and Degree Completion

WHO WE ARE

The Student Success Collaborative is a membership of more than 550 colleges and universities across the country working together to improve student outcomes and the student experience. Members of the Collaborative use a **Student Success Management System** that helps faculty, staff, advisors, and administrators support students from enrollment to graduation and beyond. Members also benefit from ongoing consulting support, access to best practice research, and emerging strategies. The institutions we work with see graduation rate growth ranging from 3 to 15% and have made meaningful improvements across multiple dimensions of student success.

THE CHALLENGE

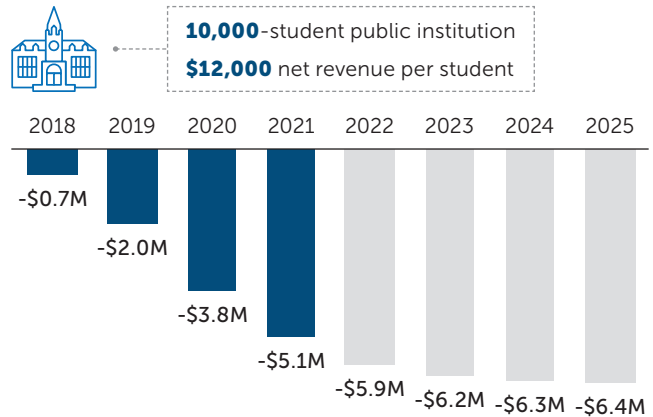
The Economic Imperative of Retention

As most geographical regions experience a decline in high school graduates, maintaining enrollment numbers has become a nationwide challenge. The cost of recruiting new students has increased by 5% for private institutions and by 8% for public institutions each year since 2004. Given this, many institutions are now thinking about retention as not just the right thing to do for students but also as a financial imperative to preserve these investments.

Moreover, EAB data shows that even a modest decline in persistence (3% over three years modeled at right) can impact net tuition revenue by millions of dollars annually, long after the initial decline.

Financial Impact of a Retention Decline

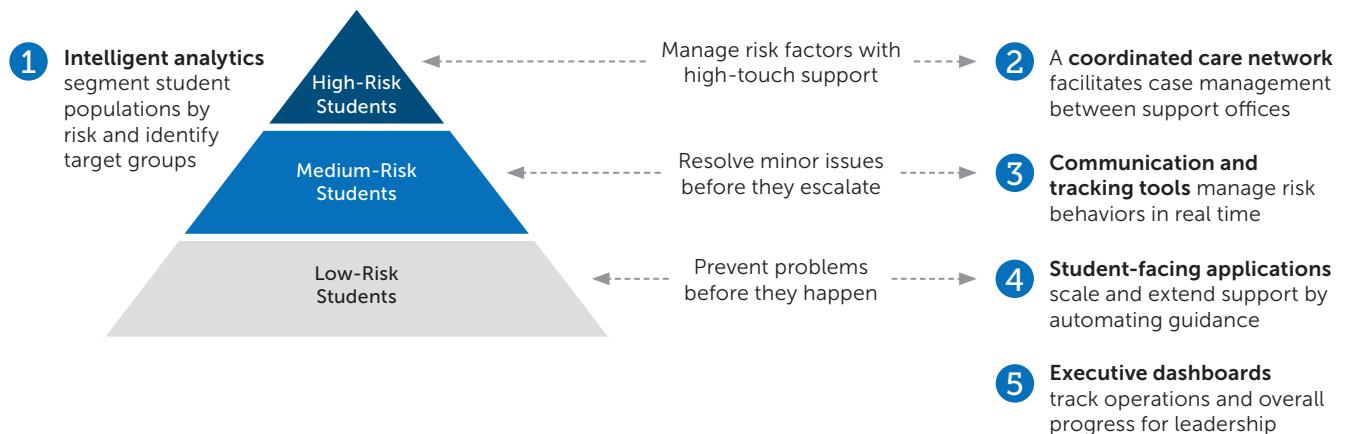
Projected Net Revenue Below Baseline



OUR APPROACH

The Emerging Discipline of Student Success Management

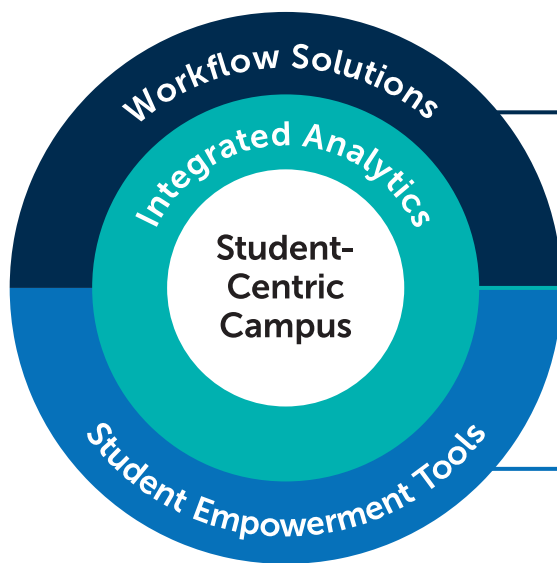
EAB Partners Tackling the Retention Imperative with a Proven Five-Part Approach



Inside Navigate: EAB's Student Success Management System

OUR TECHNOLOGY

Navigate is EAB's Student Success Management System, the first enterprise-level technology for student success in higher education. Navigate brings together students, administrators, advisors, faculty, and other staff in a collaborative network to holistically support students across the college journey.



WORKFLOW SOLUTIONS

Focus and scale interventions, support advisors and other staff in their day-to-day work, and create a truly **coordinated network** for student success

INTEGRATED ANALYTICS

Understand which interventions are working and how to best **adjust your strategy** to support your school's needs

STUDENT EMPOWERMENT TOOLS

Build **belonging** and a deeper sense of purpose at school with Navigate's mobile app and other digital tools

OUR IMPACT

Diverse Member Institutions Seeing Measurable Results

\$3M

Additional tuition revenue

Georgia State University

12%

Improvement in first-year retention

University of South Alabama

\$5M

Additional tuition revenue

University at Albany

11%

Increase in retention of high-risk students

Florida State University

2%

Improvement in first-year retention

Samford University

4%

Increase in four-year graduation

Middle Tennessee State University

\$600K

Additional tuition revenue

University of Central Florida

3–15%

typical graduation rate improvement most Navigate partners achieve

▶ To learn more or schedule a demo, email communications@eab.com or visit eab.com/studentsuccess.