

Self-Service Analytics to Move from Data to Action

Colleges are awash with data, but access and capacity issues keep staff from using it to make fast and effective decisions. Data is often stored in silos, with access and awareness restricted to certain departments. Additionally, many campuses feel they lack the technical capability or budget to implement predictive analytics or data visualization. This leads to common complaints about:

Access



"Our data is locked away in too many different systems and files, and it's coded differently in each."

"We can't trust that the data we do have is accurate."

Capacity



"We would love to build predictive models, but we don't have the expertise in-house or the budget for new staff."

"We aren't sure where to start with predictive modeling."

Utility



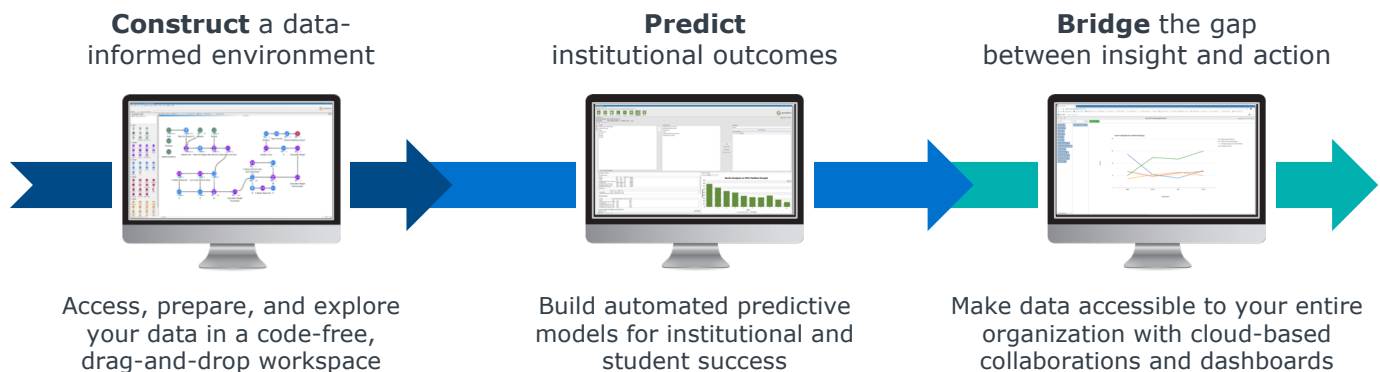
"We can't get the right data to the right people in a format they can actually use."

"Our SIS and LMS aren't flexible enough to provide the metrics we need."

» OUR APPROACH »

Put Reliable Data in Your Decision-Makers' Hands

Rapid Insight is a **self-service analytics technology**, equipping higher ed professionals in every role to gather and analyze the data they need. Staff across campus can access data, forecast future outcomes, and see the data they need to move institutional initiatives forward.



COMPILE & ANALYZE DATA FROM:

- SIS, CRM, LMS
- Databases and data warehouses
- Text files and spreadsheets

BUILD MODELS FOR:

- Admission and enrollment
- Student success
- Institutional research
- Advancement
- And more

EXPORT DATA TO:

- Tableau
- Excel and text files
- Rapid Insight Bridge
- Databases
- Reports

Users of Rapid Insight include:

Institutional Researchers
Enrollment Managers

Financial Aid Coordinators
Student Success Counselors

Registrars
Advancement Officers

Empower Your Entire Campus with Data

» INTUITIVE TECHNOLOGY »

Achieve Institutional Goals with Confidence and Speed

Rapid Insight equips your institution to make data-enabled improvements in every department. From enrollment to advancement to institutional research, make faster, better decisions to benefit your students and staff. Learn from EAB's research and best practices, and work directly with the analyst support team to move your projects forward.



RAPID REPORTING

Share accessible, in-depth reports and custom data dashboards in record time.

“We built a **very strong reporting infrastructure** in a matter of a day.”

*Daniel Grazynski
Associate Director of Institutional Research
Fairfield University*

“We had one of the highest jumps in the freshman class that we have seen in a long time. **No one expected it, yet Rapid Insight predicted it.**”

*Johnny Lail
Operations Research Analyst
Western Carolina University*



ADVANCED INSIGHT

Build accurate predictive models for every institutional application with only a single click.

“When Rapid Insight states that they offer **unlimited support**, they're not kidding—and not just with projects, but with how to best tackle a problem.”

*Maggie Dalrymple
Director of Enrollment Analytics
Indiana State University*



EXPERT SUPPORT

Gain the confidence to innovate from EAB's technical expertise and deep industry insight.

» RESULTS »

Scalable Insights for Institutions of Any Size and Designation

75%

Reduction in time required to submit IPEDS data for compliance reporting



215

Hours of staff time saved each year on student registration management



5%

Increase in retention rate between fall and spring semesters



99.5%

Accuracy predicting incoming freshman class size



To speak to an expert about leveling up your analytics, visit EAB.com/RapidInsight or email EABRapidInsightComms@eab.com.