

STRATEGIC ADVISORY SERVICES

AI's Impact on Higher Education

How EAB Supports Partners in Understanding AI, Creating a Strategy, and Driving Operational Improvements

How EAB Can Help You Chart a Course With AI

Four AI Priorities For Higher Education Leaders—and EAB Resources to Support You Immediately



Educate Stakeholders and Socialize AI Use

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Equip leaders with a deeper understanding of the AI trends shaping higher education and how it can help institution accomplish strategic priorities.

Available Resources

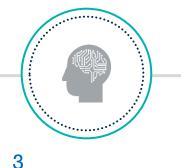
Workshop: Board and Cabinet Briefings on AI in Higher Education

Research Report: <u>3 Ways</u> <u>Higher Ed IT Leaders Are</u> <u>Socializing AI Use Across</u> <u>Campus</u>



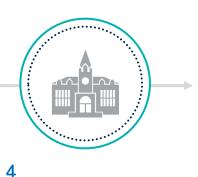
Mitigate Risks and Ensure Safe Use of AI

Discover how organizations in and outside of higher education are creating guidelines that promote responsible use of AI tools.



Drive and Harness AI Experimentation

Explore case studies of AI experiments, pilots, and solutions in higher education—from enhanced individual productivity to campus-wide applications.



Support Development of Institutional AI Strategy

Develop a cohesive AI strategy that unifies stakeholders around AI priorities and how to operationalize them.

Available Resources

Tool: AI Maturity Model

Workshop: AI Strategy Workshop For Cabinet Leaders

Available Resources

Research Report: <u>4 Steps</u> Academic Leaders Must Take to Integrate AI Tools Into Pedagogy

Research Report: <u>How to</u> <u>Craft AI Acceptable Use</u> <u>Guidelines to Protect Your</u> <u>Campus</u>

Infographic: Unlocking

AI's Potential in Higher Education

Available Resources

Toolkit: Compendium of AI Applications in Higher Education

Unlock the Power of AI On Your Campus

Introducing EAB's AI Strategy Workshop for Higher Ed Cabinet Leaders

An EAB expert-led workshop that helps leaders craft their unique institutional AI strategy

Questions We Are Hearing From Presidents, Provosts, CBOs, and CIOs

- How do we engage with AI overall as an institution? What's the **right AI identity** for us?
- There is a lot of energy and activity around AI on campus. How do we **align efforts to our institutional priorities**?
- How do we bring along faculty and staff who are fearful of AI?
- **6** I am getting tremendous pressure from students, faculty, staff, board and legislature to **get smart on AI and have a cross-campus AI strategy** in place."

University President

EAB Can Help You Navigate Your Most Urgent AI Priorities



Determine your AI identity based on your core values and the needs of your community



Create an AI strategy that aligns with your institutional goals



Discuss strategies to **address AI-related risks** and foster a culture of trust and innovation



Learn how to **organize effectively** to optimize AI adoption on campus

EAB's AI Strategy Workshop for Cabinet Leaders

Unify stakeholders around central AI investment priorities and outline a plan of action



Learn about the five transformative opportunities of AI with concrete case studies from early movers



Rank order opportunities based on the unique challenges and strategic priorities of your institution

Build Roadmap for AI Execution



Create a clear AI execution plan that establishes success metrics, accountability measures, and governance

To request this partner intensive workshop for your campus, email us at <u>research@eab.com</u>. After you submit your request, your Research Strategic Leader will follow up to confirm its receipt and next steps.

Operationalizing AI Across Campus

Ongoing Research Efforts to Unlock AI's Potential for Every Unit

