



STRATEGIC ADVISORY SERVICES

AI's Impact on Higher Education

How EAB Supports Partners in Understanding AI, Creating a Strategy, and Driving Operational Improvements

How EAB Can Help You Chart a Course With AI

Four AI Priorities For Higher Education Leaders—and EAB Resources to Support You Immediately



1

Educate Stakeholders and Socialize AI Use

Equip leaders with a deeper understanding of the AI trends shaping higher education and how it can help institution accomplish strategic priorities.

Available Resources

Workshop: Board and Cabinet Briefings on AI in Higher Education

Research Report: [3 Ways Higher Ed IT Leaders Are Socializing AI Use Across Campus](#)



2

Mitigate Risks and Ensure Safe Use of AI

Discover how organizations in and outside of higher education are creating guidelines that promote responsible use of AI tools.

Available Resources

Research Report: [4 Steps Academic Leaders Must Take to Integrate AI Tools Into Pedagogy](#)

Research Report: [How to Craft AI Acceptable Use Guidelines to Protect Your Campus](#)



3

Drive and Harness AI Experimentation

Explore case studies of AI experiments, pilots, and solutions in higher education—from enhanced individual productivity to campus-wide applications.

Available Resources

Infographic: [Unlocking AI's Potential in Higher Education](#)

Toolkit: [Compendium of AI Applications in Higher Education](#)



4

Support Development of Institutional AI Strategy

Develop a cohesive AI strategy that unifies stakeholders around AI priorities and how to operationalize them.

Available Resources

Tool: [AI Maturity Model](#)

Workshop: AI Strategy Workshop For Cabinet Leaders

Unlock the Power of AI On Your Campus

Introducing **EAB's AI Strategy Workshop** for Higher Ed Cabinet Leaders

An EAB expert-led workshop that helps leaders craft their unique institutional AI strategy

Questions We Are Hearing From Presidents, Provosts, CBOs, and CIOs

- How do we engage with AI overall as an institution? What's the **right AI identity** for us?
- There is a lot of energy and activity around AI on campus. How do we **align efforts to our institutional priorities**?
- How do we **bring along faculty and staff** who are fearful of AI?

“ I am getting tremendous pressure from students, faculty, staff, board and legislature to **get smart on AI and have a cross-campus AI strategy** in place.”

University President

EAB Can Help You Navigate Your Most Urgent AI Priorities



Determine your AI identity based on your core values and the needs of your community



Create an AI strategy that aligns with your institutional goals



Discuss strategies to **address AI-related risks** and foster a culture of trust and innovation



Learn how to **organize effectively** to optimize AI adoption on campus

EAB's AI Strategy Workshop for Cabinet Leaders

Unify stakeholders around central AI investment priorities and outline a plan of action

Explore the Biggest AI Promises in Higher Ed



Learn about the five transformative opportunities of AI with concrete case studies from early movers

Prioritize Top Areas For AI Implementation



Rank order opportunities based on the unique challenges and strategic priorities of your institution

Build Roadmap for AI Execution



Create a clear AI execution plan that establishes success metrics, accountability measures, and governance

To request this partner intensive workshop for your campus, email us at research@eab.com. After you submit your request, your Research Strategic Leader will follow up to confirm its receipt and next steps.

Operationalizing AI Across Campus

Ongoing Research Efforts to Unlock AI's Potential for Every Unit



What Skills and Credentials Do We Need for Students to be AI-Ready?

- Unpack impact of generative AI on professional, continuing, and online (PCO) education
- Help PCO leaders understand how to adapt curriculum and programs
- Explore deep dives into GenAI impacts on health care administration, finance, and cybersecurity

Available now



How Can AI Unlock Productivity Gains to Meet Growing Fundraising Targets?

- Explore how CAOs can find productivity boosts amidst increasingly high fundraising targets
- Provide compendium of Advancement-specific examples of AI utilization
- Advise CAOs on how to evaluate AI use cases, pilot efforts, and ensure AI investments offer an ROI

Available Fall 2024



Supporting AI Needs Across Campus



What Student Experience and Success Goals Can AI Accelerate?

- Understand how leaders are embracing AI to both unlock new aspirations and create efficiencies for support staff
- Explore AI use cases in the academic realm, such as closing the readiness gap, creating personalized learning plans and AI tutors, and reducing staff time spent on transactional work

Available Fall 2024



How Can We Enable and Deploy AI in a Systematic, Responsible Way?

- Educate IT leaders on must-do steps to enable AI experimentation and adoption across campus
- Profile emerging examples of best-in-class AI governance policies and processes to ensure ethical use of tools
- Provide guidance on "build vs. buy" debate for AI

Available Winter 2025