College Greenlight® is the largest web-based platform dedicated to helping first-generation and underrepresented students find their best college fit and financial support. Launched in 2012, College Greenlight helps thousands of qualified, motivated students – on a daily basis – connect with colleges and universities, and navigate their path to higher education.

**College Search**
College-bound students find college matches, create college lists, compare their top college choices, and organize their college search with over 3,000 college profiles.

**Greenlight Fit Meter**
Students can determine which colleges are appropriate academic, social and financial fits by entering information into the Greenlight Fit Meter tool.

**What Are My Chances® Calculator**
The popular college admissions calculator and scattergrams help students identify their admission chances and see at a glance how they compare to other students.

**Scholarship Matches**
With the most comprehensive scholarship database available, students find national and local scholarships that match their qualifications, with the ability to sort by level of effort and competition.

**CBO & High School Counselor Tools**
College Greenlight provides free tools to thousands of high school and CBO counselors, enabling them to help their students with college decisions.

---

**National Coverage: Over 1,400 CBO Partners**

---

**IN THE PRESS**

"[College Greenlight] dedicates its algorithms to finding resources especially targeted to low-income or first-generation college students (often one and the same)"

*Forbes*

"Best in Class Admission Tools"

*Get Schooled*

"Valuable resource for students, organizations"
**STUDENT DEMOGRAPHICS**

- **ETHNICITY**
  - Hispanic/Latino: 38%
  - African American: 31%
  - White: 19%
  - American Indian or Native Alaskan: 3%
  - Asian or Pacific Islander: 9%

- **GPA**
  - Average Unweighted GPA: 3.4
  - 3.5 - 4.0: 22%
  - 3.0 - 3.5: 33%
  - 2.0 - 3.0:

**STUDENT ENGAGEMENT TOOLS**
*Connect directly with high-achieving underrepresented students who meet your objectives*

- Targeted Campaigns
- Overlap Outreach

**CBO ENGAGEMENT TOOLS**
*Identify and build relationships with CBOs that fit your recruitment objectives*

- CBO Directory Access
- Curated CBO List Building Training & Support
- Full Consulting Services & Facilitate Partnership Building

**BRAND PROMOTION TOOLS**
*Promote your institution & diversity initiatives to the college access community*

- CBO Counselor Newsletter
- CBO Webinar
- Travel Event Promotion