



**#1 LARGEST COLLEGE PLATFORM**  
FOR FIRST-GENERATION & UNDERREPRESENTED STUDENTS



**400,000+**  
STUDENTS



**1,400+**  
ORGANIZATIONS



**MORE THAN HALF**  
OF THE NATION'S  
TOP COLLEGES ARE  
GREENLIGHT PARTNERS



**RECRUIT HIGH  
ACHIEVING**  
STUDENTS ON THE  
GREENLIGHT PLATFORM

**IN THE PRESS**

“ [College Greenlight] dedicates its algorithms to finding resources especially targeted to low-income or first-generation college students (often one and the same)

**Forbes**

“ Best in Class Admission Tools ”



“ Valuable resource for students, organizations



**College Greenlight® is the largest web-based platform dedicated to helping first-generation and underrepresented students find their best college fit and financial support.**

Launched in 2012, College Greenlight helps thousands of qualified, motivated students – on a daily basis – connect with colleges and universities, and navigate their path to higher education.

**College Search**

College-bound students find college matches, create college lists, compare their top college choices, and organize their college search with over 3,000 college profiles.

**Greenlight Fit Meter**

Students can determine which colleges are appropriate academic, social and financial fits by entering information into the Greenlight Fit Meter tool.

**What Are My Chances?® Calculator**

The popular college admissions calculator and scattergrams help students identify their admission chances and see at a glance how they compare to other students.

**Scholarship Matches**

With the most comprehensive scholarship database available, students find national and local scholarships that match their qualifications, with the ability to sort by level of effort and competition.

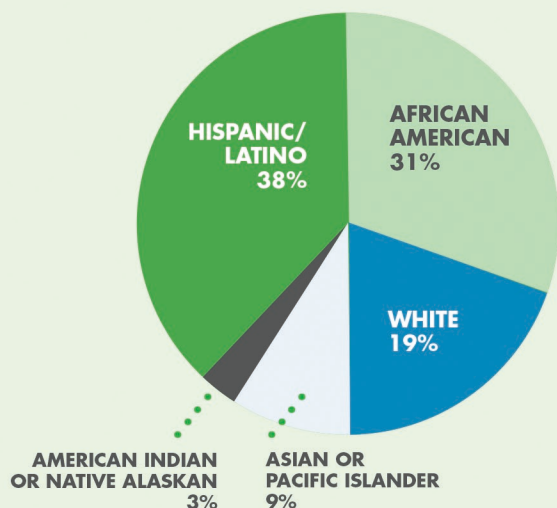
**CBO & High School Counselor Tools**

College Greenlight provides free tools to thousands of high school and CBO counselors, enabling them to help their students with college decisions.

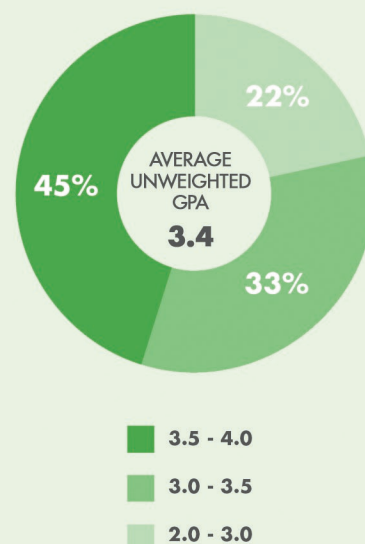
**National Coverage: Over 1,400 CBO Partners**



ETHNICITY



GPA



STUDENT ENGAGEMENT TOOLS

Connect directly with high-achieving underrepresented students who meet your objectives

TARGETED CAMPAIGNS

Connect with high-achieving underrepresented students who meet your objectives

OVERLAP OUTREACH

Connect with students interested in peer/aspirational institutions

CBO ENGAGEMENT TOOLS

Identify and build relationships with CBOs that fit your recruitment objectives

CBO DIRECTORY ACCESS

Searchable directory of CBOs (city, state, colleges attended, student demographics)

CURATED CBO LIST  
BUILDING TRAINING &  
SUPPORT

Development of curated CBO lists that fit your school's diversity initiatives, staff training & support

FULL CONSULTING  
SERVICES & FACILITATE  
PARTNERSHIP BUILDING

Accelerate CBO relationship building - leverage Greenlight team to establish relationships with best-fit CBOs in key markets

BRAND PROMOTION TOOLS

Promote your institution & diversity initiatives to the college access community

CBO COUNSELOR  
NEWSLETTER

Promote institution and diversity initiatives to thousands of CBO counselors nationwide

CBO WEBINAR

Live event to counselors nationwide; showcase institution as a leader in college access

TRAVEL EVENT  
PROMOTION

Promote your travel events to students and CBOs