

Edify: A Data Management Platform Designed for Higher Ed

Build a Stable Data Foundation for the Future

Today's complex decisions require increasingly nuanced data and analysis. Mounting pressures highlight the need for data and technology to deliver value and drive change. But too often, data is stored in disparate systems, and questions pile up faster than you can answer them. **How could you accelerate progress on your most important initiatives if your data was ready to answer questions as they arose?**



Enrollment

- ▶ Are we predicted to hit enrollment targets?
- ▶ What if we adjust our financial aid strategy?



Fiscal resilience

- ▶ Where should we reallocate spending?
- ▶ Can we predict capacity needs for next semester?



Success

- ▶ Are we recruiting and supporting diverse students and faculty?
- ▶ What students are at the greatest risk of dropping out?



Engagement

- ▶ What if we adjusted our major gift strategy?
- ▶ Are local employers hiring our graduates?

OUR SOLUTION

Edify pairs powerful data warehousing technology with direct-to-user analytics tools in one single solution to activate your data for the decisions that matter.



Extend Your Team's Capacity

NEW: AI

Interact with Edify in plain language to find, access, and report on trusted data in minutes

Professional Services

Work with experienced higher education data experts who understand your environment and goals

Make Better Decisions with Data Management Designed for Higher Ed

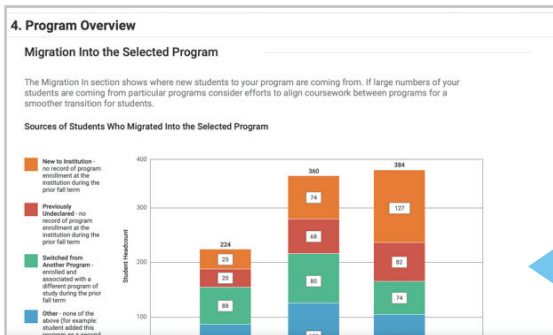
Inside Edify

NAME	DESCRIPTION	UPDATED TIME	IS ACTIVE	ACTIONS
student	The set of all students who have enrolled at the institution.	Every Day @ 11am, 11pm	<input checked="" type="checkbox"/>	
student_accounts_receivable	Records of student billing and payment to the institution, per student per term per accounts receivable type per transaction date.	Every Day @ 9am	<input checked="" type="checkbox"/>	
student_advisor_assignment	Records of students and their academic advisors, per student per advisor.	Every Day @ 9am	<input checked="" type="checkbox"/>	

At the core of Edify is a transparent and higher education-specific data model.

NAME	DESCRIPTION	IS ACTIVE	UPDATED TIME	ACTIONS
Banner	Student Information System	<input checked="" type="checkbox"/>	Tue Aug 20 2024 07:15:31	
Canvas	Learning Management System	<input checked="" type="checkbox"/>	Mon Aug 26 2024 01:15:33	
Slate	Enrollment CRM	<input checked="" type="checkbox"/>	Fri Aug 16 2024 08:22:18	
Workday	HR and Finance System	<input checked="" type="checkbox"/>	Tue Aug 20 2024 07:15:31	
Navigate	Student Success Management	<input checked="" type="checkbox"/>	Tue Aug 20 2024 07:15:31	
emsi Alumni Outcomes	Alumni outcomes reports	<input checked="" type="checkbox"/>	Tue Aug 20 2024 07:15:31	
emsi Core LMI	Labor market information	<input checked="" type="checkbox"/>	Mon Aug 26 2024 01:15:33	
Rainier's Edge	Advancement CRM	<input checked="" type="checkbox"/>	Mon Aug 26 2024 01:16:33	
National Student Clearinghouse	NSC data	<input checked="" type="checkbox"/>	Fri Aug 16 2024 08:22:18	
EAB Enroll 360	EAB-driven prospect information	<input checked="" type="checkbox"/>	Fri Aug 16 2024 08:22:18	

Edify can ingest data through a library of pre-built higher education system connectors or through custom extraction.



Edify supports no-code or low-code data exploration, analysis, and ad hoc reporting as well as visualization through your preferred business intelligence tools. Our team of data experts will work with you to create user-friendly dashboards focused on your highest-priority needs.

OUR IMPACT

\$115K

Year one savings reallocated to student-centric initiatives

Oregon Institute of Technology

75%

Reduction in time required to make a data change across all systems

John Carroll University

3%

Increase in admit-to-enrollee conversion rate after identifying and addressing financial barriers

University of Montana

“The ability to extend the value of my team is priceless.”

Jim Burke, Chief Information Officer
John Carroll University

“Without the infrastructure of Edify, strategic analyses are too labor-intensive. You’re saving us having to hire a lot more staff.”

Associate Vice President of Strategic Planning
University of Montana

Learn more and request a demo at eab.com/edify