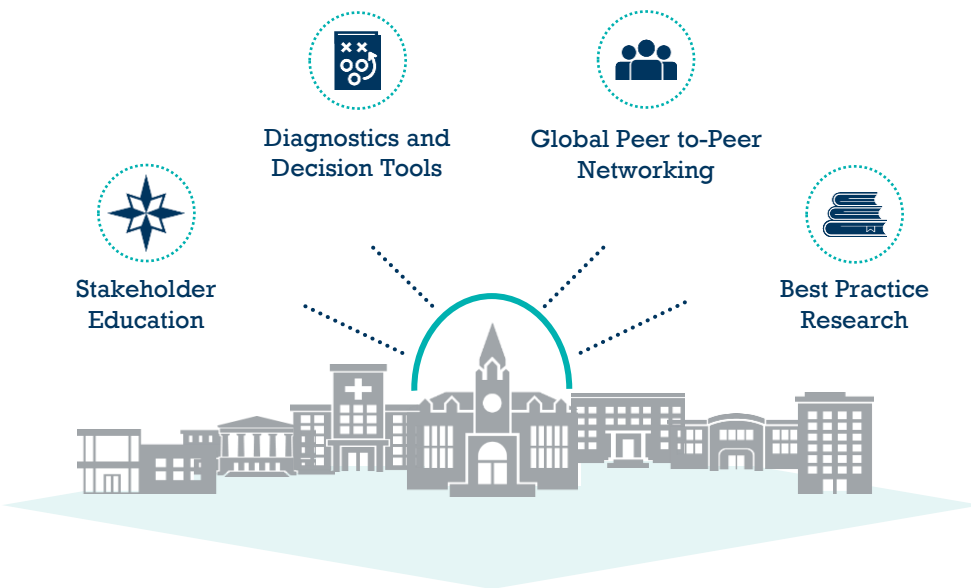


How EAB Supports IT Leaders

OUR APPROACH

EAB's **IT Strategy Advisory Services** is an all-inclusive suite of **expert support, practical tools, peer networking opportunities**, and **research** to tackle your toughest strategic questions. Our deep expertise at the intersection of higher education and IT helps higher ed leaders diagnose institutional challenges, guide cross-functional initiatives on campus, and make smart IT investments.



- Research for Your Biggest Challenges:**
- Constantly shifting AI landscape
 - Cybersecurity risks
 - Unoptimized data governance
 - Increasingly complex and costly systems and vendors
 - Data investments slow to see results
 - Ensuring the IT org has the right skills and roles

RESEARCH AGENDA FOR IT LEADERS



Prepare for the AI Revolution

Craft a tailored AI strategy based on your institution needs and priorities



Develop a Security-First Campus Culture

Improve cross-campus security practices and gain leadership commitment



Optimize the Impact of Data Investments

Strengthen data capabilities and facilitate data-driven decision making

WHAT MAKES EAB DIFFERENT

Exclusive Focus on Education	+	Deep, Collective Experience	+	Continuous Market Sensing	+	Rigorous Research and Data Backbone
16+		170+		15K+		900+
Years exclusively focused on higher ed		Years of higher ed experience among research staff		Annual expert consultations and executive conversations		Annual research interviews

Lead on the Next Stage of Innovation with EAB

SAMPLE PARTNERSHIP PLAN



Research and Expert Consultation

Unlimited access to industry best practices, expert consultations, and implementation tools for your top concerns



Partner Intensives

Facilitated workshops with your leadership team to advance strategy conversations and decision making



Executive Roundtables and Networking Opportunities

Executive-only events to network with other IT leaders and hear EAB's latest research

Month 1-2

Month 3-4

Month 5-6

Month 7-8

Month 9-10

Month 11-12

Compendium of AI Applications in Higher Education

Dive deep with 35+ case studies exploring how institutions worldwide are deploying generative AI applications on their campuses

Executive Roundtable

Network with other IT executives and learn from cutting edge research on key challenges across IT and higher ed

Board Briefing on AI in Higher Ed

Bring this on-demand webinar to your Board for research and a panel discussion on misconceptions and opportunities in AI

Cabinet AI Strategy Workshop

EAB expert leads your Cabinet through determining your AI identify and creating an AI strategy that aligns with institutional goals

Cybersecurity Diagnostic

Identify opportunities to improve cybersecurity protections

Enterprise Data Management Collaborative

Kickoff first session of a four-part series to develop a comprehensive data strategy alongside peers and receive live feedback on your plans

SIGNATURE SERVICES FOR IT LEADERS

AI Strategy Series

- ✓ Learn about transformative opportunities with concrete case studies from early movers
- ✓ Build an execution plan with success metrics, accountability measures, and governance

Enterprise Data Management Collaborative

- ✓ Participate in a four-session, expert-led curriculum with other senior campus data leaders
- ✓ Craft a strategy to make your data work for you, from visioning through implementation planning

Security Incident Response Tabletop Exercise

- ✓ Use EAB's start-to-finish resources to simulate security emergencies
- ✓ Practice resource mobilization and stress-test existing protocols across unanticipated scenarios

LEARN HOW EAB CAN HELP YOU MEET YOUR IT STRATEGY GOALS



Schedule time to speak to an expert

eab.com/it-advisory



We couldn't meaningfully work on our data challenges without executive leadership on board. **EAB helped us gain leadership buy-in and start to see real results.**"

Ann Harris

Information Security Officer, Lewis & Clark College

