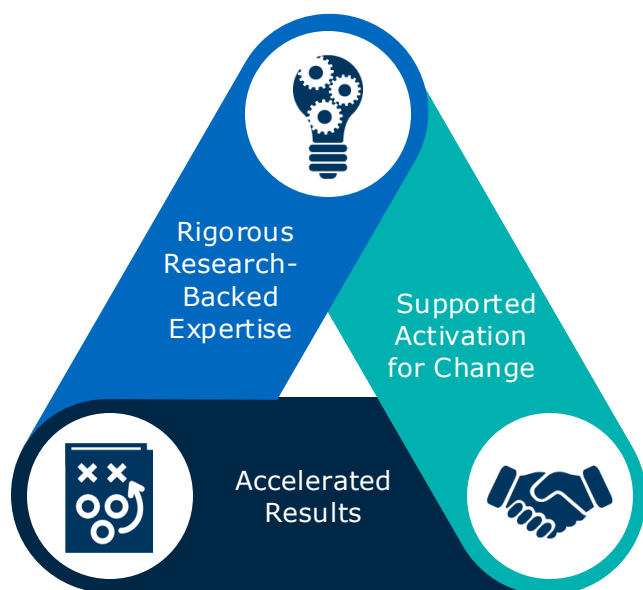


Strategic Advisory Services

Expert Support to Help Higher Ed Leaders Close the Gap Between Idea and Impact

Strategic Advisory Services helps you accelerate long-term strategic initiatives and stay responsive to rapid landscape shifts. We combine a deep knowledge of your institution, forward-looking analyses of sector-wide trends, and an understanding of broader market forces to bring you cutting-edge expertise across every corner of campus.

Core Components of Partnership



● Rigorous Research-Backed Expertise

We reduce uncertainty and improve the quality of your strategic decisions so you can move forward with confidence

● Supported Activation for Change

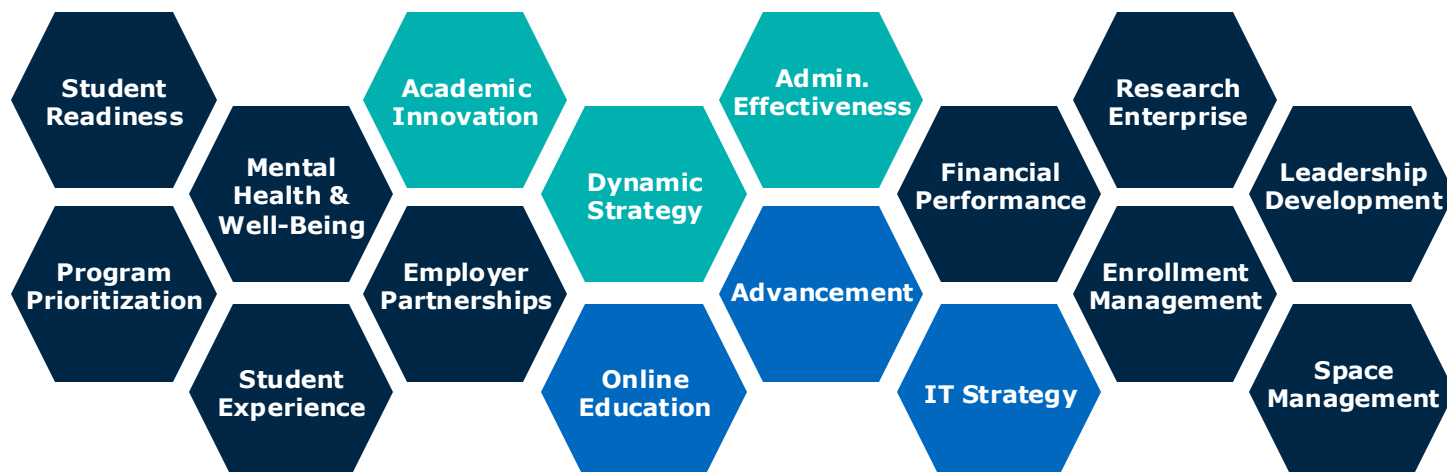
We ground stakeholders in the need for change and rally your campus around a strategic path forward

● Accelerated Results

Our long-term, holistic partnership model is built upon institutional context and action-oriented commitments

Unparalleled Breadth and Depth of Expertise

Across the last 16+ years, our team of researchers and subject matter experts have covered every corner of campus developing evidence-based advice, Partner Intensives, data analytics and benchmarking capabilities. We're ready to **save you valuable time** and help you **implement change with confidence** across your institution.



EAB's Strategic Advisory Services

Dedicated Support to Drive Impact and Accountability

EAB's team learns your organization and culture to provide the right resources and customized support. Cross-organizational advice, best practice recommendations, and thought partnership support your top-of-mind initiatives today, while preparing you and your team for the trends that will impact your institution tomorrow.

What Are your Top 2-3 Initiatives?

Research, partner intensives, and data tools are ready to save you time and drive immediate impact



What Are Your Key Upcoming Milestones?

Holistic support from facilitating your Board or Cabinet retreat to faculty and staff working sessions to strategic planning support



Which Functions Need Support Right Now?

Implementation resources for every major group on campus, helping you break down silos and work more strategically



Where Do You Want to Be in 12-18 Months?

Initiative-specific roadmaps take out the guesswork and help you get where you want to go



Insights In Action: Results From Our Partners

We are proud to partner with 2,100+ education institutions globally to build more sustainable, efficient organizations. The stats below showcase some of the incredible work our partners have accomplished with EAB support.

\$5M

Cost savings identified without cutting full-time, filled faculty lines or programs - \$1.8M more than their goal

Large Public Institution

22x ROI based on EAB partnership investment

\$220,000

Tuition revenue recouped implementing a quick win strategy from EAB to engage unregistered students

Regional Private Institution

4x ROI based on EAB partnership investment

6-8 Months

Leadership time saved by using EAB's decision framework and roadmap on designing a new budget model

Public Research Institution

MAKE BETTER DECISIONS ABOUT YOUR INSTITUTION'S FUTURE



Schedule time
to speak to an
expert

eab.com/advisory-services

“

“As soon as I think we have a plan for where the leadership team needs to focus, a new crisis or key issue or question from the board emerges. **I need one place to take our questions no matter what issues are on next week's agenda.** EAB provides that for us”

Chief of Staff
Private Research University

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