

YOU'RE INVITED

Leading Together Toward Financial Sustainability

Joint Summit for Provosts and Chief Business Officers

Financial sustainability has become a five-alarm fire for higher ed leaders in 2025—driven by rising costs, threats to funding, and an uncertain enrollment landscape. Many leadership teams recognize the need for change but face persistent barriers when it comes to turning plans into collaborative action—especially in the face of a change-resistant institutional culture and the reality of difficult trade-offs.

In this environment, real progress depends on a unified and proactive plan for change. Provosts and CBOs must align around a common set of priorities across academic and administrative domains, prepare to jointly navigate internal roadblocks, and build the internal trust required to move from planning to action.

Join us in Washington, D.C., as we convene business officers, academic leaders, and EAB experts around practical strategies for identifying cost efficiencies, exploring new revenue opportunities, and navigating the realities of institutional change. Return to your campus ready to lead with clarity, unity, and a concrete plan for what's next.

▶ **September
17-18, 2025**

Washington, D.C.

Meeting Location

EAB
2445 M St. NW
Washington, D.C. 20037
202-747-1000

Hotel Accommodations

Yours Truly
1143 New Hampshire
Avenue NW
Washington D.C. 20037

Please make reservations by September 2, 2025. To access our preferred rate, book online [here](#).

For alternative hotel information, contact us at events@eab.com.

Dinner on 9/17

Sixty Vines
2200 Pennsylvania Avenue
NW Suite #300
Washington D.C. 20052

▶ **RSVP**

RSVP at the button below or email: ASpratley@eab.com

RSVP HERE

Who should attend? Come as a team with your business or academic counterpart—OR come solo as an opportunity to learn from your peers on both sides of campus.

Day One

- 12:00 p.m. **Guest Arrival and Registration**
Lunch provided
- 12:30 p.m. **Navigating New Threats to Higher Ed's Academic and Financial Foundations**
An exploration of the major forces regional higher ed leaders must face as they set the compass for their institutions' futures.
- 1:30 p.m. **Innovation in the Academy: How to Balance the Demands of Market and Mission**
Discover new strategies for program portfolio innovation—balancing alignment with student and employer needs, sustaining financial viability, and advancing their institution's mission.
- 3:30 p.m. **Targeted Cost Containment: Reduce Spend Without Undermining Core Priorities**
A deep dive into proven cost containment strategies for colleges and universities looking to amplify cost savings and function more efficiently—without making drastic program or workforce cuts.
- 5:30 p.m. **Dinner**
Sixty Vines (5:30 -8:30 p.m.)

Day Two

- 8:30 a.m. **Guest Arrival**
Breakfast provided
- 9:00 a.m. **Building the Future-Proof University: Strategic Support for Regional Leaders**
Learn how EAB's Strategic Advisory Services help regional leaders future-proof their institutions by driving cost savings, identifying promising growth opportunities, and advancing long-term financial sustainability.
- 10:00 a.m. **Leading Change that Lasts: Overcome Resistance and Build Momentum**
Discover critical change management competencies for building a campuswide culture of trust and engagement necessary to make meaningful progress.
- 12:00 p.m. **Closing Remarks and Adjournment**