Subject:
{Fun fact about your school and/or topic that has gained traction in discussion groups}
{Did you see this?}
{Did you know this?}

Hi Name,

Did you know {insert fun fact/popular discussion group topic}. Topics like these and more are being discussed in {Program Name} right now. Be sure to join {Program Name} to learn more about {School Name}, connect directly with peers, and stay up to date on enrolled and admitted student events, activities, and information.

Have questions or want to hear what other students are asking? Join our next "Ask Me Anything" session set to take place on {Date}.

<div align="center">**JOIN NOW {use pre-verification url}**</div>

{Name}
{Signature}

NOTE: If you have an upcoming event, promote your event and be sure to drive prospective students to join your Wisr Virtual Communities to participate.